



IMPROVING ON EXISTING ASSETS



Sacramento Riverfront
ENTERTAINMENT & SPORTS COMPLEX

Sacramento River

Our River will come alive like never before

R Street Corridor

This long awaited dream will finally happen

Old Sacramento

Our biggest tourist attraction will be revitalized

Broadway

This main thoroughfare will be given a fresh start

Crocker Art Museum

This newly renovated and spectacular Museum will be exposed to millions of visitors

Miller Park

The opportunity and exposer will help create exciting new waterfront opportunities

California Train Museum

Will be connected directly to the complex

Sacramento Zoo

A new Land Park train station and Zoo entrance will be connected by the existing train line

Capitol Mall

Easy access to the Grand Entrance of our City

Downtown & Midtown

The new Complex will bring visitors and strengthen existing restaurants and businesses



THINKING OUTSIDE THE ARENA BOX

www.ArenaOnTheRiver.com

FINANCING

- Stadium Capitol Financing Group (Morgan Stanley) Equity Seat Rights (ESR)
- City of Sacramento (TBD)
- Sacramento Kings (TBD)

NEXT STEPS

- Negotiate with Current Developer of the Docks Project
- Negotiate Parking Parcels in Miller Park and On Broadway
- Relocate SPCA Site
- Plan New Bridges at R Street & O Street
- Plan R Street Improvements
- Plan Electric Trolley At Front Street & R Street
- Plan Broadway & Miller Park Improvements

SACRAMENTO'S GREATEST ASSET COMES ALIVE

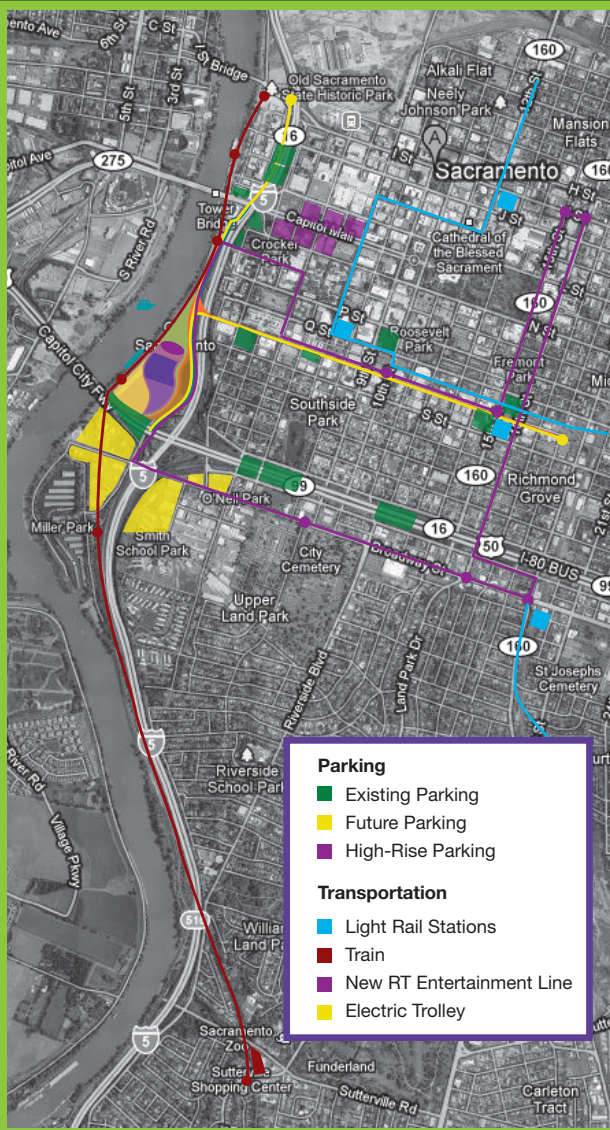


PRESENTED BY

M&M GROUP

2633 Riverside Blvd.
Sacramento CA 95818

LOCATION, LOCATION, LOCATION



PARKING

- Parking throughout the midtown and downtown grid
- New Parking Structures at Miller Park and Broadway
- Existing Parking Garages in Old Sacramento
- Existing Parking Garages on Capitol Mall

TRANSPORTATION

- New Electric Trolley Running East And West On R Street And North And South On Front Street.
- Existing Train Running From Land Park To The California Train Museum.
- Light Rail Stations Connected To Broadway, R-street And Throughout Downtown.
- River Taxis, Ferries, Boats and Yachts Will Bring People From West Sacramento And Up And Down The River.
- New RT Entertainment Line through downtown and Midtown
- Short Walk From Downtown, R-street Corridor And Old Sacramento.
- Existing Bike Trails Will Lead Directly To The Complex
- Automobiles

